

SIGEP
ASIA



RESTAURANT
ASIA 2024

TECHNOLOGY & INNOVATION PAVILION

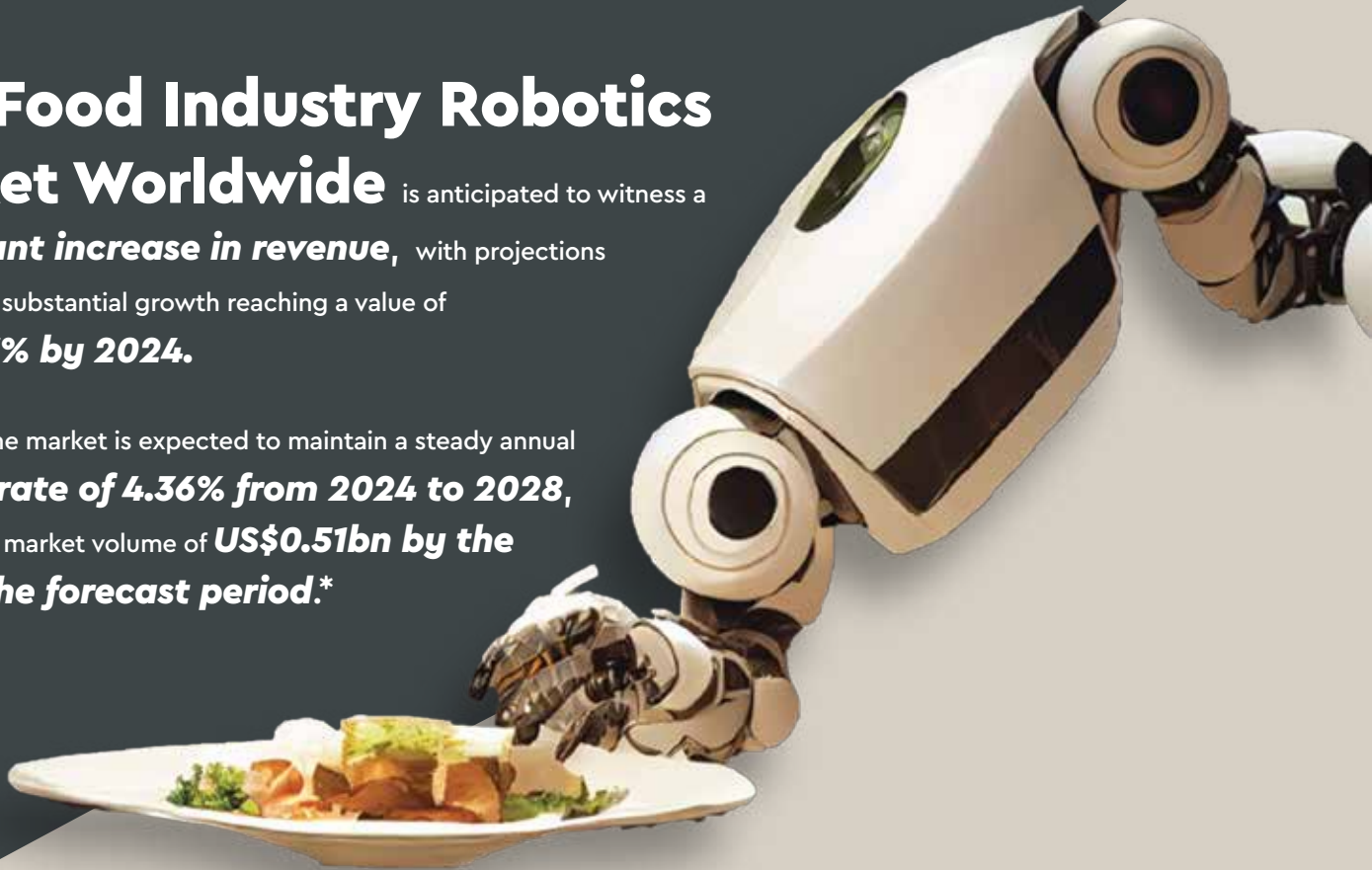
IN PARTNERSHIP WITH:

Conectere
Events

The Food Industry Robotics Market Worldwide

is anticipated to witness a **significant increase in revenue**, with projections indicating a substantial growth reaching a value of **US\$0.43bn by 2024**.

Moreover, the market is expected to maintain a steady annual **growth rate of 4.36% from 2024 to 2028**, leading to a market volume of **US\$0.51bn by the end of the forecast period**.*



26–28 June 2024

SANDS EXPO & CONVENTION CENTRE
SINGAPORE

**FUELING FLAVOUR, DRIVING CHANGE.
THE POWER OF F&B TECHNOLOGY**

A NEW INITIATIVE BY SIGEP & RESTAURANT ASIA IN PARTNERSHIP
WITH CONECTERE EVENTS

ORGANISED BY



CO-ORGANISER
OF RESTAURANT ASIA



IN PARTNERSHIP
WITH

Conectere
Events

*Source: <https://www.statista.com/outlook/tmo/robotics/industrial-robotics/food-industry-robotics/worldwide>

FUELING FLAVOR, DRIVING CHANGE: THE POWER OF F&B TECHNOLOGY

The Technology and Innovation Pavilion (TIP) at SIGEP Asia 2024 promises to be a dynamic hub where sustainability, innovation, and technology converge to inspire, educate, and propel the F&B industry forward.

EXHIBIT WITH US

Boost Operational Efficiency with Technology:

Immersive Technology Demonstrations: Secure a booth to provide immersive demonstrations of your state-of-the-art technologies, giving potential clients a firsthand experience of how your solutions can revolutionize their operations.

Harness Automation and AI: Showcase how your products harness the power of automation, robotics, and AI to streamline processes and enhance operational efficiency, making your booth a go-to destination for businesses seeking technological advancements.

Position Your Brand as Tech Leaders: Stay ahead of the competition by positioning your brand as a tech leader, offering insights into emerging tech trends that can drive growth and competitiveness for your clients.

Showcase Your Sustainable Solutions:

Highlight Eco-Friendly Offerings: Showcase your cutting-edge eco-friendly solutions that are leading the charge in sustainable F&B practices.

Connect with Responsible Businesses: Position your brand among like-minded exhibitors, creating opportunities to network and forge new partnerships with businesses committed to reducing their carbon footprint.

Pioneer Innovation and Gain Exposure:

Be a Technological Trailblazer: Seize the chance to exhibit your groundbreaking technologies that are revolutionizing production processes, making your booth a focal point for industry professionals seeking innovation.

Engage with Industry Leaders: Gain exposure by connecting with industry pioneers and influencers, establishing your brand as a thought leader at the forefront of F&B trends and concepts.

Showcase Creative Product Development: Demonstrate your commitment to shaping the future of F&B through creative product development and disruptive business models, attracting attention from potential partners and investors.



Elevate your exhibition experience by securing a space in the exclusive TIP Sandbox

An intricately curated arena where creativity seamlessly converges with technology. Immerse your brand in an interactive journey, captivating visitors through hands-on demonstrations, engaging workshops, and live experiments. Here, your solutions come to life, showcasing their practical applications in a dynamic and experiential setting. Be a part of this unique opportunity to not just display, but actively engage and connect with your audience, leaving a lasting impression that extends beyond the event.

FIND YOUR IDEAL PACKAGE

CHOOSE FROM CUSTOMISABLE BOOTH OPTIONS



Raw Space Only

Minimum 18 sqm

Design your booth to create a unique experience for your visitors.

550 SGD/sqm
395 EUR/sqm
425 USD/sqm



TIP Shell Scheme

Minimum 9 sqm

Save time and money with this sleek solution.

670 SGD/sqm
485 EUR/sqm
520 USD/sqm

INCLUDED IN THE BOOTH PACKAGE

Raw Space Includes:

- Floor space only

TIP Shell Scheme Includes:

- Aluminium system panels
- Fascia board with company name and booth no.
- Needle-punched carpeting
- 2x Fluorescent lights
- 1x 13amp / 230V power outlet
- 1x Reception desk
- 1x Round table
- 2x Chrome folding chairs
- 1x Wastepaper Basket

SINGAPORE PAVILION

SG Pavilion Raw Space

Minimum 18 sqm



Singapore Pavilion Shell Scheme

Expand your business network to the European and International markets

A Singapore branded booth to differentiate your company from the other exhibitors. Take advantage of the strong Singapore brand today!



Raw Space	18 sqm	27 sqm	36 sqm
Space Rental (SGD 550/sqm) + Compulsory Pylon Stands (SGD 300 per pylon)	SGD 10,200	SGD 15,150	SGD 20,400
COST (AFTER ESTIMATED 70% LEAD IFM SUBSIDY)			
	SGD 3,060	SGD 4,545	SGD 6,120

9 sqm	18 sqm	27 sqm	36 sqm
SGD 6,030	SGD 12,060	SGD 18,090	SGD 24,120
COST (AFTER ESTIMATED 70% LEAD IFM SUBSIDY)			
SGD 1,080	SGD 3,618	SGD 5,427	SGD 7,236

INCLUDES: Aluminium system panels, Fascia board with company name and booth no., Needle-punched carpeting, White laminated plywood panelling, Singapore Pavilion Pylon.

Fluorescent Light

2 units	4 units	6 units	8 units
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13amp / 230V Power Outlet

1 units	2 units	3 units	4 units
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Lockable Cabinet

1 units	2 units	3 units	4 units
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Round Table

1 units	2 units	3 units	4 units
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Folding Chair

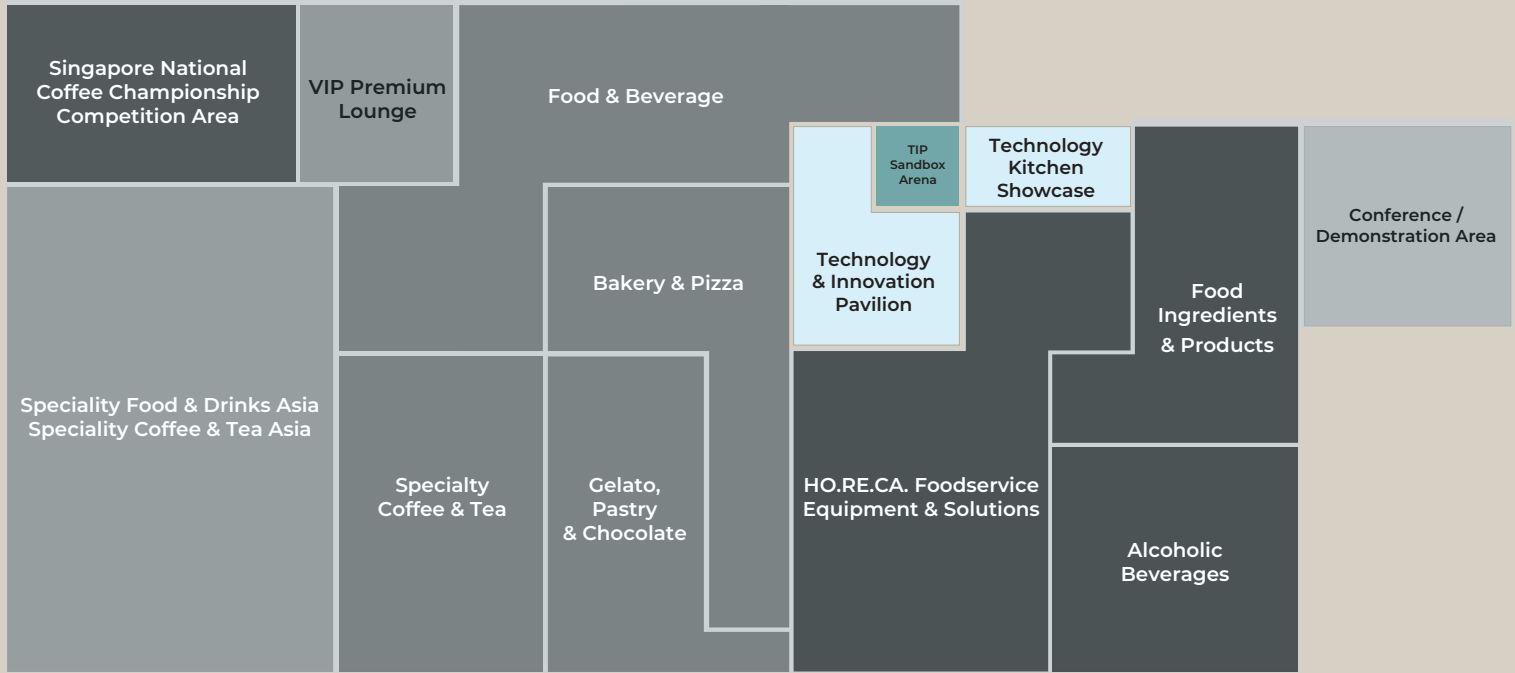
3 units	6 units	9 units	12 units
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Wastepaper Basket

1 units	2 units	3 units	4 units
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PRIME LOCATION

IN THE MIDDLE OF THE ALL THE ACTION



*Floorplan concept accurate as on 8 Feb 2024.

VISITOR PROFILE

Food Service

- Restaurants
- Quick Service Restaurants
- Cloud / Dark Kitchens

Retail

- Convenience & Grocery Stores
- Department Stores
- Super & Hypermarkets

Hospitality

- Bakeries
- Bars, Pubs, Wine Bars & Nightclubs
- Cafés, Bistros & Coffee Chains
- Country Clubs, Recreational Clubs
- Hotels & Resorts

EXHIBITOR PROFILE

AI & Automation

Digital Platforms

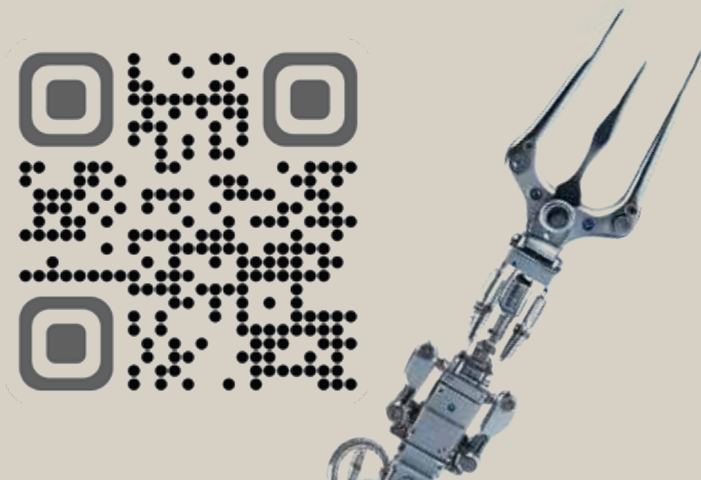
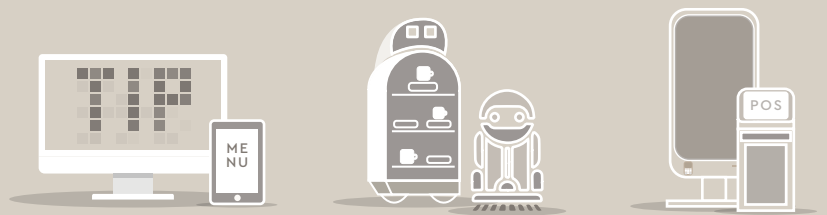
Robotics

Software Solutions

Payment Platforms

Point-of-Sales

Security & Surveillance



Book your booth today!

TIP Sales Enquiries:

enquiry@conectere.com.sg

SIGEP & Restaurant Asia Event Director:

florence@iegasia.com.sg

For more information:

www.sigepasia.com.sg | www.restaurantasia.com.sg