



**RESTAURANT ASIA 2024**

5<sup>th</sup> International Restaurant Kitchen & Culinary  
Equipment & Supplies Exhibition

**SIGEP**  
ASIA



RAS LEADERSHIP SYMPOSIUM PRESENTS

# BUILD YOUR DREAM CULTURE

WITH WILL SCOTT



**26 JUNE 2024**

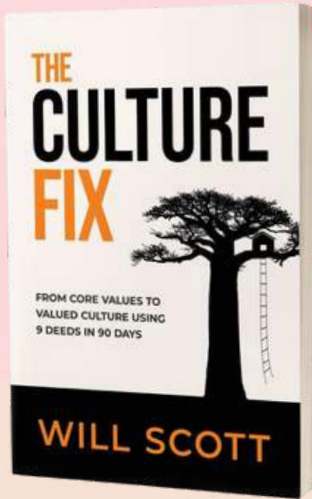


10:30am - 5:00pm



Marina Bay Sands  
Expo & Convention Centre,  
Level B2, Halls D, E & F,  
Conference Room

# KEY TAKEAWAYS



## THE CULTURE FIX®

By Will Scott

Drawing upon his Alive, Thrive & Drive methodology in the book, Will Scott has guided hundreds of businesses toward achieving their ideal workplace environment. A must-read for leaders and entrepreneurs alike.

Learn how to:

- Secure a 10X return in the first 12 months and increase your employee NPS score by 30%-50%
- Understand the difference between having core values and having a valued culture
- Empower everyone to handle difficult conversations and create the healthiest environment
- Know how to hire and unhire™ for cultural alignment
- Create the perfect culture communication tool
- Teach your team to live your values and make decisions the way you would
- Discover the simple joy of leading with values



**REGISTER NOW**

# PROGRAMME



10:30AM

Registration

01:30PM

**Masterclass Series by Will Scott**

- ✓ Discover the Gift of Culture: Transform your People & Profits

10:45AM

**Keynote Presentation by Will Scott**

- ✓ Organisational Culture: Leading with Values

04:30PM

Q&A

11:15AM

**CEO Panel Moderated by Will Scott**

- ✓ Significance of Organisational Culture in Driving Success & Talent Attraction

05:00PM

**End of RAS Leadership Symposium**

12:00PM

Networking Lunch

# EVENT PRICING

Ticket Type	Price	Early Bird (Until 31 May)
1 Seat	\$150	\$135
Half Table (4 Seats)	\$500	\$450
Full Table (8 Seats)	\$900	\$810

**EARLY BIRD**

**DISCOUNT**

**100% OFF**

UNTIL 31 MAY



**REGISTER NOW**